

DEVON S. MALONEY

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[Experience]

Billboard

New York, NY
Assistant Editor, Billboard Pro
January 2011 – present

Responsibilities: Maintain weekly edit calendar; pitch, write and publish feature-style case studies, industry profiles, and how-tos for artist-facing subscription-based site (5 months with an editor, 5 as acting editor); manage a pool of ~20 freelancers, including assigning, editing, and filing paperwork; produce monthly magazine insert in tandem with art department; write stories (news, features, cover stories) for Billboard magazine, billboard.com, and billboard.biz.

Bandsintown.com

Paris, France/Los Angeles, CA
Blog Coordinator (LA only)/Intern
Jan – Aug 2010

Responsibilities: Promote local music scene through social media, edit/publish all blog entries for <http://blog.bandsintown.com>, write blog entries, coordinate online giveaways, establish relationships with local blogs/labels, drive traffic to site. Increased blog traffic by 50% in one month.

L'Association de la Presse Etrangère

Paris, France (Foreign Press Assoc.)
Intern
Mar - May 2010

Responsibilities: Reviewed English-language press (summarized in French & English), orient/assist foreign journalists, attend/assist press conferences, secretarial tasks.

BU Today

Boston, MA
Editorial Intern
May - Dec 2009

Responsibilities: Wrote university news stories, initiated/maintained relationship with Agganis Arena to increase arts coverage, co-conceptualized BU Today student blog, conducted interviews, edited audio, compiled slideshows, aided staff writers.

WTBU

Boston, MA
PR Director
Dec 2008 – Dec 2010

Responsibilities: Edited station blog, streamlined internal communications (newsletter), wrote/sent press releases to local publications to promote live events, met with venues & promotion companies for live events, maintain relationships with campus organizations, co-chair Street Team, DJ six of seven semesters.

[Education]

Boston University College of Communication

Bachelor of Science in Journalism
Concentration in Magazine Journalism
Minor in Sociology
Relevant Coursework: Radio Newsroom, Multimedia Journalism, Feature Writing

Boston, MA
Graduated January 2011
Magna Cum Laude

[Skills]

Microsoft Office	65 WPM typing speed	Photoshop, Soundslides
HTML/CSS	Music (voice/theory/reading)	Social Media (Twitter, Facebook)
French (int-advanced)	Pro Tools, Audacity	Stylus, Drupal, Wordpress, Blogger

[REFERENCES AVAILABLE UPON REQUEST, CLIPS AT [HTTP://WWW.DEVONMALONEY.COM](http://www.devonmaloney.com)]